

# Creative Brief

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## Project Title: Denis Villeneuve Website

### 1. Project Overview

The goal of my website is to present Denis Villeneuve's background and film productions. The website will include a lot of images from his films.

### 2. Resources

Copy is available at [https://en.wikipedia.org/wiki/Muhammad\\_Ali](https://en.wikipedia.org/wiki/Muhammad_Ali), as well as some photography. A lot of other photographs are also available on Google Images and Pinterest.

### 3. Audience

The audience of this website is likely to include film lovers and those who are interested in learning more about Denis Villeneuve. The content may also attract people working in the movie industry.

### 4. Message

I want to focus on the influence of Denis Villeneuve in the movie industry.

### 5. Tone

The tone of this website should be informative because I will be largely just retelling his story.

### 6. Visual Style

Since I will be including a lot of images from Denis Villeneuve's films, there will be a lot of colors, so it may be a good idea to stay simple with the color palette of. I think either black and white or other muted colors will serve best for the purpose of this website.



# The New Woman Behind the Camera

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By **Richard Brody**
- Jocelyn Lee's Older Women in the Nude  
By **Margaret Talbot**
- Is "Succession" the Best Sitcom on TV?  
By **Naomi Fry**
- Kim DeMarco's "Season's Turn"  
By **Françoise Mouly**  
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