

Creative Director: Elyse Tang  
Designer: Brenna Jones

**Topic: Denis Villeneuve**

- Intention: present Denis Villeneuve's background and film productions. The website will include a lot of images from his films

**Concept:**

- Tone: informational, engaging
- Audience: movie lovers, professionals from the film industry

**Ideas for possible treatment:**

- Global navigation: Sticky bar on top of the page
- Main page introducing Denis Villeneuve
  - Family background
  - Education
  - Experience with film production
  - Honor earned
- Movie gallery
  - Links leading to pages dedicated to each movie
  - Brief introduction of the movie
    - Name
    - Year
    - Honor earned
    - Background
  - Photos or poster
    - Carousel/slideshow
- Visual style: simple and clean without a lot of color
  - Black and white, or other high-contrast colors pair
  - A clean, sharp Sans-serif font (for most text)

**How many movies to include:**

- Around six
- Putting latest ones on top

**Images:**

- Four-Six images for each movie

**Meeting Link:**

[https://wustl.zoom.us/rec/play/hyF19s41uTSbUh\\_g8l15llbWVg0ow7AUyFMzBaSglqC2Jw34FcsTWYCFqDiV-7zQx8zG\\_z5IL46dD7aT.GVU9LQ4L000XBx4f?continueMode=true&x\\_zm\\_rtaid=T--g-cuSSLiDj2PTrm6yEg.1635946186023.8ae18b678f9a6c880635a43fe25a3006&x\\_zm\\_rhtaid=199](https://wustl.zoom.us/rec/play/hyF19s41uTSbUh_g8l15llbWVg0ow7AUyFMzBaSglqC2Jw34FcsTWYCFqDiV-7zQx8zG_z5IL46dD7aT.GVU9LQ4L000XBx4f?continueMode=true&x_zm_rtaid=T--g-cuSSLiDj2PTrm6yEg.1635946186023.8ae18b678f9a6c880635a43fe25a3006&x_zm_rhtaid=199)